

ELF  
DECOR

DECORATIVE  
COATINGS



**ELF DECOR**

ElfDecor™ was established in 2006. The idea of its creation appeared after five years of experience in the production of building materials Elf™ as well as the successful work of our chain stores which represent decorative coatings and paints of famous European manufacturers.

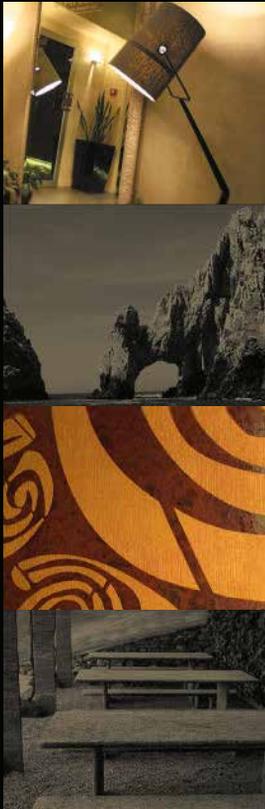
The range of our trademark includes the most modern and exquisite materials. In addition to our own production ElfDecor™ assortment includes products of world leaders in this industry which in our opinion perfectly complemented the range.

We have occupied our niche in all segments of the decorative coatings' market in recent years: from highly professional authorial interiors to low budget tenders and democratic repairs. All materials are made from the best, environmentally friendly raw materials of the Premium class. The main components of decorative coatings are imported to our manufacture from Italy, Spain, Germany and France.

Creating new materials, our specialists are always guided by the latest world trends in decor and design. We are proud to be the first company in Ukraine that mastered the production of decorative coatings based on high-quality lime. The composition of our materials includes only natural ingredients and all of them are made by antique recipes. Due to this aspect, we have formed a group of our most popular coatings such as GROTTA, TRAVERTINO STYLE, MARMORINO STYLE, TOSCANA, etc. At this moment we are working towards expanding the range of decorative coatings based on lime.

We have formed a team of technical assistants. They organize seminars and transfer their skills and experience in application of our materials.

Summing up we can confidently state that choosing ElfDecor™ coatings you will get a product of excellent quality, that was created by a high-qualified team. You will get a product made using the best recipes and high-quality raw materials which quality compares favorably with analogs. As well as you get a reliable supplier that will make every possible effort for technical, advertising and marketing support of you.



# GROTTO

GROTTO decorative coating is based on natural lime. It is now used widely for decoration of interiors and facades. This material has a high vapor permeability and antifungal properties. It has proved remarkably effective in humid environment. GROTTO is your unique opportunity to create your own breathtaking interior with various decorative solutions. It is possible to obtain a variety of textures due to its special composition using different techniques of application.





## SPECIFICATIONS

**Consumption:** basecoat GROTTO - 1-1,5 kg/m<sup>2</sup> (depending on the chosen application technique) or 0,5-0,6 kg/m<sup>2</sup> one layer (RIO technique)

**Applications:** facades, interiors

**Composition:** lime, mineral fillers

**Solvent:** water

**Specific gravity:** 1,75 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 12 months at t° from 5°C to 30°C

## FEATURES

- Resistance to atmospheric precipitation
- High strength
- Possible cleaning with alkaline detergents
- Antifungal feature



## APPLICATION TECHNOLOGY

Decorative coating should be applied exclusively to quality basis. The surface must be solid, dry, free of efflorescence, dust, dirt, oil and grease. Previously painted surfaces should be cleaned of old material and treated with sandpaper. The places affected by mold or moss should be thoroughly cleaned mechanically and treated with D-07 ELF™ primer or other special means.

Apply QUARTZ PRIMER or D-17 ELF™ primer to the prepared surface (fig. 1). Wait until it's completely dry. Apply 1st layer of GROTTO with a stainless steel spatula spreading the product evenly over the entire surface by the grain size (fig. 2)

Apply the 2nd layer of GROTTO with a brush or a stainless steel bevel and using a "stippling" method after the full drying of the first layer (fig. 3).

It is also possible to apply material in one layer with subsequent processing with a plastic bevel to give the original pattern (RIO technique) (fig. 4).

When the coating is almost dry glaze it with a metal spatula (fig. 5). Before applying the decorative layer, it is recommended to prime the surface with D-14 ELF™ primer. This will facilitate the application of the topcoat and protect against the emergence of docking spots.

As a decorative and protective layer inside the premises, it is recommended to use a variety of finishing materials: DECOR WAX, DECOR WAX TOSCANA or VINTAGE (fig. 6). It is also possible to apply the previously tinted GROTTO base with subsequent application of topcoats which will give an additional effect. To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes. VARNISH PROTECT varnishes are recommended to enhance protection. It is recommended to use the waterproofing D-15 ELF™ primer and VINTAGE velature siloxano for subsequent decoration and the creation of the patina when performing exterior works. It is also recommended to use the D-16 ELF™ hydrophobizator or Polyfluid Somefor™ to create the final water-repellent layer.



## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	DWMA	VD/VP
GROTTO	+++	+++	+	+++	++	+	+++	+++	+++	+

QP – Quartz Primer  
 DP – Decor Primer  
 DW – Decor Wax

DWT – Decor Wax Toscana  
 DWMA – Decor Wax Murano Aqua  
 VD/VP – Varnish Decor / Varnish Protect

«+++» – perfect  
 «++» – permissible  
 «-» – unacceptable



# TRAVERTINO STYLE

TRAVERTINO STYLE is a natural lime coating used for indoor and outdoor application. This material perfectly conveys the medieval Italian style as well as looks great in a modern interior. The product creates a durable, wear resistant and strong coating. The use of colored waxes will give an additional effect: you can achieve a variety of color shades and emphasize the texture.





## APPLICATION TECHNOLOGY

Decorative coating should be applied exclusively to quality basis. The surface must be solid, dry, free of efflorescence, dust, dirt, oil and grease. Previously painted surfaces should be cleaned of old material and treated with sandpaper. The places affected by mold or moss should be thoroughly cleaned mechanically and treated with D-07 ELF™ primer or other special means.

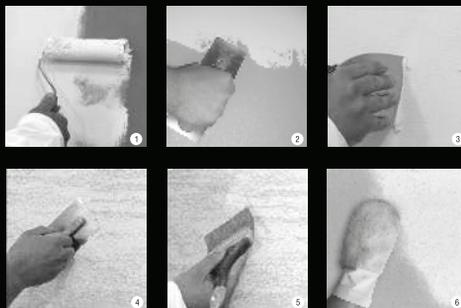
Apply QUARTZ PRIMER or D-17 ELF™ primer to the prepared surface (fig. 1). Wait until it's completely dry. Apply 1st layer of TRAVERTINO STYLE with a stainless steel spatula spreading the product evenly over the entire surface by the grain size (fig. 2). After the first layer has completely dried (8-12 hours), apply a second layer of material in the same way.

When the second layer dries slightly (15-20 minutes), scratch it with a narrow metal spatula, preferably in the horizontal direction, in order to imitate travertine veins (fig. 3). Glaze the surface using stainless steel spatula before the full drying (fig. 4).

Before applying the decorative layer, it is recommended to prime the surface with D-14 ELF™ primer. This will facilitate the application of the topcoat and protect against the emergence of docking spots.

As a decorative and protective layer inside the premises, it is recommended to use a variety of finishing materials: DECOR WAX, DECOR WAX TOSCANA or VINTAGE (fig. 5, 6).

It is also possible to apply the previously tinted TRAVERTINO STYLE base with subsequent application of topcoats which will give an additional effect. To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes. VARNISH PROTECT varnishes are recommended to enhance protection. It is recommended to use the waterproofing D-15 ELF™ primer and VINTAGE velature siloxano for subsequent decoration and the creation of the patina when performing exterior works. It is also recommended to use the D-16 ELF™ hydrophobizator or Polyfluid Somefor™ to create the final water-repellent layer.



## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	DWMA	VD/VP
TRAVERTINO STYLE	+++	+++	+	+++	++	+	+++	+++	+++	+

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax

DWT – Decor Wax Toscana  
DWMA – Decor Wax Murano Aqua  
VD/VP – Varnish Decor / Varnish Protect

«+++» – perfect  
«++» – permissible  
«+» – unacceptable

## SPECIFICATIONS

**Consumption:** basecoat

TRAVERTINO

**STYLE** - 1,8-2,2 kg/m<sup>2</sup>

(depending on the chosen application technology)

**Applications:** facades, interiors

**Composition:** lime, mineral fillers

**Solvent:** water

**Specific gravity:**

1,75 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 12 months at t° from 5°C to 30°C

## FEATURES

- Atmospheric agents resistance
- High strength
- Possible cleaning with alkaline detergents
- Antifungal feature



Produced in WHITE and BEIGE colour bases. Also available in BLACK and WENGE colour bases on request.



# TRAVERTINO VENEZIANO

TRAVERTINO VENEZIANO is a lime-based decorative coating for interior and exterior use. It has excellent aesthetics and performance. TRAVERTINO VENEZIANO is one of the best solutions for classical interiors as well as for ultramodern facilities. Available in a dry mix which must be diluted with water prior to application.



БАР

УСТРИЧНАЯ



## FEATURES

- Resistance to atmospheric precipitation
- High adhesion
- High strength
- Withstands alkaline cleaning detergents
- High vapor permeability
- Antifungal feature



You can achieve a vivid texture of a young travertine stone as well as a smooth abated stone shape depending on the chosen application technique.



## APPLICATION TECHNOLOGY

Decorative coating should be applied exclusively to quality basis. The surface must be solid, dry, free of efflorescence, dust, dirt, oil and grease. Previously painted surfaces should be cleaned of old material and treated with sandpaper. The places affected by mold or moss should be thoroughly cleaned mechanically and treated with D-07 ELF™ primer or other special means. Apply QUARTZ PRIMER or D-17 ELF™ primer to the prepared surface (Fig. 1). Wait until it's completely dry. Pour water into the plastic container in amount of 30-35% of the water comparing to the total dry weight of TRAVERTINO VENEZIANO. Add the chosen dye to the water if necessary, stir it thoroughly in water and then add the dry mixture of TRAVERTINO VENEZIANO into the water. Stir the product with a mixer until smooth and leave for 30 minutes to brew. Then mix the product again using a mixer. And after 2-3 min. you can start applying the product. The product can also be tinted by adding the dye to the already diluted TRAVERTINO VENEZIANO mixture before re-mixing.

**IMPORTANT:** the color of the already mixed but not yet applied product becomes lighter in the course of time, so ready for application TRAVERTINO VENEZIANO should be used on the same day! Leave no residue for the next day!

Apply 1st layer of TRAVERTINO VENEZIANO with a stainless steel spatula spreading the product evenly over the entire surface by the grain size (fig. 2). After the first layer has completely dried (12-16 hours), apply a second layer of material in the same way.

When the second layer dries slightly (15-20 minutes), scratch it with a narrow metal spatula, preferably in the horizontal direction, in order to imitate travertine veins (fig. 3). Glaze the surface using stainless steel spatula before the full drying (fig. 4).

Before applying the decorative layer, it is recommended to prime the surface with D-14 ELF™ primer. This will facilitate the application of the topcoat and protect against the emergence of docking spots.

As a decorative and protective layer inside the premises, it is recommended to use a variety of finishing materials: DECOR WAX, DECOR WAX TOSCANA or VINTAGE (fig. 5, 6). It is also possible to apply the previously tinted TRAVERTINO VENEZIANO base with subsequent application of topcoats which will give an additional effect. To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes. VARNISH PROTECT varnishes are recommended to enhance protection. It is recommended to use the waterproofing D-15 ELF™ primer and VINTAGE velature siloxano for subsequent decoration and the creation of the patina when performing exterior works. It is also recommended to use the D-16 ELF™ hydrophobizator or Polyfluid Somefor™ to create the final water-repellent layer.

## SPECIFICATIONS

**Consumption:** basecoat TRAVERTINO VENEZIANO - 1,5-2,0 kg/m<sup>2</sup>

(dry mix consumption depending on the application technology)

**Applications:** facades, interiors

**Composition:** lime, mineral fillers, special auxiliary substances

**Solvent:** water

**Specific gravity:** 1,95 kg/l at t° = 20°C

**Dilution:** water 30-35%

**Packaging:** 12 kg

**Storage:** 12 months at t° from 5°C to 30°C

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	DWMA	VD/VP
TRAVERTINO VENEZIANO	+++	+++	+	+++	++	+	+++	+++	+++	+

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax

DWT – Decor Wax Toscana  
DWMA – Decor Wax Murano Agua  
VD/VP – Varnish Decor / Varnish Protect

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



# TOSCANA

TOSCANA is a decorative coating based on natural lime for interior and exterior use. Due to its special types of mineral fillers the coating appears with a honourable matte effect. You can achieve different textures that imitate natural materials by applying this product in different ways. As well as natural mica contained in this product gives more charm to the surface.





## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER to the prepared surface (fig. 1). Wait until it's completely dry. Apply the first layer of the material using a professional stainless spatula or bevel evenly spreading the product over the entire surface (fig. 2). In order to obtain a deeper pattern we recommend leaving characteristic sags and irregularities on the first layer. After the first layer (6-8 hours) has completely dried out, apply a second layer of material with more strongly pressing on the spatula and firming the surface at same time (fig. 3).

Before applying the decorative layer, it is recommended to prime the surface with D-14 ELFT™ primer. This will facilitate the application of the topcoat and protect against the emergence of docking spots. As a decorative and

protective layer inside the premises, it is recommended to use a variety of finishing materials: use DECOR WAX TOSCANA for matt effect or use DECOR WAX or DECOR WAX MURANO for a more glossy surface). It is also possible to apply the previously tinted TOSCANA base with subsequent application of topcoats which will give an additional effect. VARNISH PROTECT varnishes are recommended to enhance protection. It is recommended to use the waterproofing D-15 ELFT™ primer and VINTAGE velature siloxano for subsequent decoration and the creation of the patina when performing exterior works. It is also recommended to use the D-16 ELFT™ hydrophobizator or Polyfluid Somefor™ to create the final water-repellent layer.



## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	DWMA	VD/VP
TOSCANA	+++	+++	+	+++	++	+	+++	+++	+++	+

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax

DWT – Decor Wax Toscana  
DWM – Decor Wax Murano  
DWMA – Decor Wax Murano Aqua

«+++» – perfect  
«++» – permissible  
«+» – unacceptable



## SPECIFICATIONS

**Consumption:** basecoat  
TOSCANA - 0,8-1,0 kg/m<sup>2</sup>  
(depending on the application  
technology and the number of layers)

**Applications:** facades, interiors

**Ingredients:** lime, mineral  
fillers, natural mica

**Solvent:** water

**Specific gravity:** 1,5 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 12 months  
at t° from 5°C to 30°C



## FEATURES

- High resistance to dirt
- High strength
- Matte effect
- Possible cleaning with  
alkaline detergents
- Withstand prolonged and  
exposure to water and steam
- Antifungal feature





# MARMORINO STYLE

MARMORINO STYLE is a decorative coating based on natural lime. It is created on the combination of modern technologies and secrets of Italian masters. Composition of this unique decorative material allows you to imitate the structure of natural marble. MARMORINO STYLE will create an atmosphere of antique luxury and a special coziness in your home as well as the uniqueness of the interior.





## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or DECOR PRIMER to the prepared surface (fig. 1). MARMORINO STYLE should be applied on a perfectly prepared surface. Add the selected dye or use computer tinting system and mix the material thoroughly before applying. The first layer must be applied with a stainless steel spatula or bevel with creating the original pattern of the future coating at the same time (fig. 2).

To obtain a more expressive design small flaws are allowed. The surface must be treated with a sandpaper after the complete drying (4-6 hours). Apply the second layer by making alternating strokes in different directions. It is also possible to apply the 2nd layer with a brush or a stainless steel spatula or bevel and using a “stippling” method (fig. 3). Then polish the surface after 15-20 minutes by making multi-directional movements. To give a deeper picture it is recommended to treat the surface with DECOR WAX, which will further show the structure. Use DECOR WAX TOSCANA to enhance the matte effect. Wax should be applied with a thin layer using a metal spatula by making multi-directional movements (fig. 4).





## SPECIFICATIONS

- Consumption:** basecoat  
MARMORINO STYLE - 700-900 g/m<sup>2</sup>  
(depending on the application  
technique and the number of layers)
- Application:** interiors
- Composition:** lime, mineral fillers
- Solvent:** water
- Specific gravity:** 1,5 kg/l at t° = 20°C
- Dilution:** water up to 10%
- Packaging:** 5 kg, 15 kg
- Storage:** 12 months at t° from 5°C to 30°C

## FEATURES

- High resistance to dirt
- Possible cleaning with alkaline detergents
- High strength
- Withstands prolonged exposure to water and steam
- Antifungal feature

The result will pleasantly surprise you and satisfy your highest requirements. MARMORINO STYLE coating can be applied in a variety of shades and colours, as well as in various application techniques.

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer		Topcoat			
	D15	D11	D09	QP	DP	DW	DWT	DWM	DWMA
MARMORINO STYLE	+++	+++	+	+++	+	+++	+++	+++	+++

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax

DWT – Decor Wax Toscana  
DWM – Decor Wax Murano  
DWMA – Decor Wax Murano Aqua

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



# MARMORINO STYLE SATINATO

MARMORINO STYLE SATINATO is a matt version of MARMORINO STYLE decorative coating. Imitation of matte natural stone will create in your interior a unique effect of antiquity, add nobility and emphasize sophistication. As well as the finishing treatment of this decorative coating with DECOR WAX TOSCANA wax will enhance matte appearance and add extra velvety to the surface.

## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or DECOR PRIMER to the prepared surface (fig. 1). MARMORINO STYLE SATINATO should be applied on a perfectly prepared surface. Add the selected dye or use computer tinting system and mix the material thoroughly before applying. The first layer must be applied with a stainless steel spatula or bevel with creating the original pattern of the future coating at the same time (fig. 2).

To obtain a more expressive design small flaws are allowed. The surface must be treated with a sandpaper after the complete drying (4-6 hours). Apply the second layer by making alternating strokes in different directions. It is also possible to apply the 2nd layer with a brush or a stainless steel spatula or bevel and using a "stippling" method (fig. 3). Then polish the surface after 15-20 minutes by making multi-directional movements,

To give a deeper picture it is recommended to treat the surface with DECOR WAX, which will further show the structure. Use DECOR WAX TOSCANA to enhance the matte effect.

Wax should be applied with a thin layer using a metal by making multi-directional movements (fig. 4).



## SPECIFICATIONS

**Consumption:** basecoat  
MARMORINO STYLE SATINATO - 700-900 g/m<sup>2</sup>  
(depending on the application technique and the number of layers)

**Application:** interiors

**Composition:** lime, mineral fillers

**Solvent:** water

**Specific gravity:** 1,5 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 12 months at t° from 5°C to 30°C

## FEATURES

- High resistance to dirt
- Withstands alkaline cleaning detergents
- High strength
- Withstands prolonged exposure to water and stream
- Antifungal feature

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer		Topcoat			
	D15	D11	D09	QP	DP	DW	DWT	DWM	DWMA
MARMORINO STYLE SATINATO	+++	+++	+	+++	+	+++	+++	+++	+++

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax

DWT – Decor Wax Toscana  
DWM – Decor Wax Murano  
DWMA – Decor Wax Murano Aqua

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



# VENEZIANO STYLE

VENEZIANO STYLE is a decorative covering for interior works. It is a Venetian plaster based on aged lime of the highest quality, fine marble powder and other natural ingredients. This ancient technology allows you to achieve an effect of polished and shiny marble. This lime-based Venetian plaster is permeable and absolutely Eco-compatible as well as durable that has been proved by centuries of use.





## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or previously tinted DECOR PRIMER on a prepared surface previously treated with D-11 Elf™ primer (fig. 1).

VENEZIANO STYLE should be applied on a perfectly prepared surface. The material should be stirred thoroughly and the selected dye should be added or a computer tinting system should be used before applying. Apply the first layer of material using a spatula or a stainless steel bevel by spreading the product over the entire surface and creating your unique pattern at the same time (fig. 2). For more expressive texture small flaws are allowed.

Treat the surface using a sandpaper and apply the second layer of coating by making alternating strokes in different directions after the complete drying of the surface (4-6 hours) (fig. 3).

You can proceed to the application of the third layer by making thin strokes in different directions and polishing the surface at the same time in approx. 2-3 hours. It is allowed to add up to 10% of water to the product when applying the 3<sup>rd</sup> layer.

It is recommended to treat the surface after the complete drying using DECOR WAX MURANO, DECOR WAX MURANO AQUA or DECOR WAX for a more "in-depth" pattern and higher gloss as well as to enhance the "stucco" effect. Decorative wax should be applied using a spatula by making multi-directional movements with a thin layer (fig. 4). For perfect glossy surfaces we recommend using the polishing tool with a special header made of genuine sheepskin.



## SPECIFICATIONS

**Consumption:** basecoat  
 VENEZIANO STYLE - 500-700 kg/m<sup>2</sup>  
 (depending on the application technique  
 and the number of layers)

**Application:** interiors

**Composition:** high quality lime,  
 mineral fillers, auxiliary substances

**Solvent:** water

**Specific gravity:** 1,4 kg/l at t°=20°C

**Dilution:** water up to 10%

**Packaging:** 1 kg, 5 kg, 15 kg

**Storage:** 12 months at t° from 5°C to 30°C

## FEATURES

- High resistance to dirt
- Withstands alkaline cleaning  
detergents
- High strength
- Multi-texture coating  
(depending on the  
application technique)



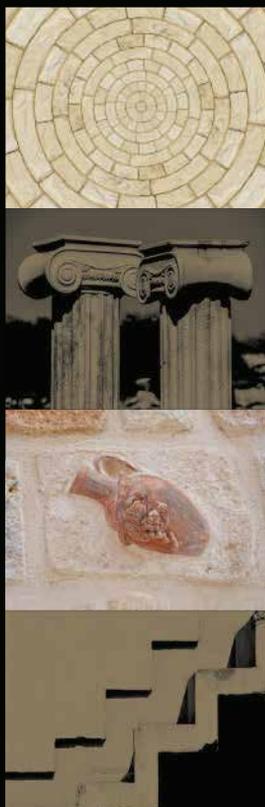
## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer		Topcoat			
	D15	D11	D09	QP	DP	DW	DWT	DWM	DWMA
VENEZIANO STYLE	+++	+++	+	+++	+	+++	+++	+++	+++

QP – Quartz Primer  
 DP – Decor Primer  
 DW – Decor Wax

DWT – Decor Wax Toscana  
 DWM – Decor Wax Murano  
 DWMA – Decor Wax Murano Aqua

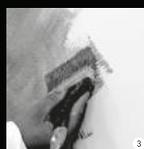
«+++» – perfect  
 «+» – permissible  
 «-» – unacceptable



# ITAKA

ITAKA is a decorative coating for interior works made with traditions of old masters. It will create a warm and cozy atmosphere in your home. You'll feel like being a time-traveller visiting a the distant past. ITAKA perfectly fits any sort of interior style from antique to modern. This coating is ideal for home use as well as for commercial premises: offices, restaurants, shops.





## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	VP/VD	DWMA
ITAKA	+++	+++	+	+++	+++	++	+++	+++	+++	++

QP – Quartz Primer  
 DP – Decor Primer  
 DW – Decor Wax

DWT – Decor Wax Toscana  
 VD/VP – Varnish Decor / Varnish Protect  
 DWMA – Decor Wax Murano Aqua

«+++» – perfect  
 «+» – permissible  
 «-» – unacceptable



## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER to the prepared surface (fig. 1). Wait until it dries completely.

Thoroughly stir the white ITAKA base and apply it using a plastic or metal bevel to the wall (fig. 2). The thickness of the layer depends on the selected texture. When applying the material do not attempt to achieve a smooth surface. On the contrary, it is advisable to emphasize the relief: unevenness and roughnesses only will give charm to your walls. Wait for the complete drying of the surface (24 hours). Treat the base layer using a sandpaper and prime it with D-11 ELF™ primer.

Due to its formula and reinforcing fibers ITAKA protects walls from microcracks.

Before applying DECOR WAX topcoat add the selected dye or use computer system tinting and mix it thoroughly.

Apply wax to the base layer using a brush or roller (fig. 3), then grind it with a paint glove, sponge or spatula until the desired effect is obtained (fig. 4). To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes. VARNISH PROTECT varnishes are recommended to enhance protection. It is recommended to ventilate the room for faster drying of the varnish after the work is finished.

## SPECIFICATIONS

**Consumption:** basecoat  
ITAKA - 1-2 kg/m<sup>2</sup>

**Application:** interior

**Composition:** mineral fillers,  
reinforcing fibers,  
acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,7 kg/l at t° = 20°C

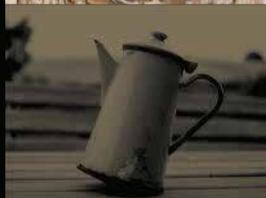
**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

- Withstand cleaning with detergents
- Hides defects in surface preparation
- Prevents formation and propagation of cracks on the surface
- Easy to repair and to restore
- Soundproofing feature
- Multi-texture coating (depending on the application technique)



# CANYON

CANYON decorative coating with the effect of natural limestone will completely transform your walls giving them an original texture. This unique coating creates a special feeling of depth and naturalness of a stone cut. This coating imitates the roughness of the stone which keeps the secrets of the centuries even by touch. Due to the small quartz and sand particles contained in the material there appear grooves of different depths on the walls which are highlighted in the final stage with tinted topcoat.





CANYON perfectly masks defects on walls and protects the surface from microcracks due to its reinforcing fibers. This product is used for interior decoration.



## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER to the prepared surface (fig. 1). Wait until it dries completely.

Apply a base coat to the surface using a metal spatula or plastic bevel (fig. 2). The application should be made from angle to corner without breaks in order to avoid material jointing. Then, with the same tool «stretch» the coating in the selected direction - vertically, horizontally or in a circular motion. Because of the grains contained in the base, which «scratch» the walls, small grooves appear on the surface after «stretching». Wait until the surface dries completely (24 hours). Treat the base layer with sandpaper and prime with D-11 ELF™ primer.

Before applying the SPECIAL WAX, AZURE or DECOR WAX topcoats add the selected dye or use a computer tinting system and mix it thoroughly. Apply topcoat to the surface using a brush or roller (fig. 3), then grind it with a paint glove, sponge or spatula until the desired effect is achieved (fig. 4). It is recommended to ventilate the room for faster drying of the wax after the work is finished. VARNISH PROTECT varnishes are recommended to enhance protection.

## FEATURES

- Withstand cleaning with detergents
- Hides defects in surface preparation
- Prevents formation and propagation of cracks on the surface
- Easy to repair and to restore
- Soundproofing feature
- Multi-texture coating (depending on the application technique)

## SPECIFICATIONS

**Consumption:** basecoat  
CANYON - 1-2 kg/m<sup>2</sup>

**Application:** interiors

**Composition:** mineral fillers,  
reinforcing fibers,  
acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,7 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 18 months  
at t° from 5°C to 30°C



## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	VP/VD	DWMA
CANYON	+++	+++	+	+++	+++	++	+++	+++	+++	++

QP – Quartz Primer

DP – Decor Primer

DW – Decor Wax

DWT – Decor Wax Toscana

VD/VP – Varnish Decor / Varnish Protect

DWMA – Decor Wax Murano Aqua

«+++» – perfect

«+» – permissible

«-» – unacceptable



# RIVIERA

RIVIERA decorative coating creates the effect of a smooth patina and adds to your interior the harmony and comfort of Mediterranean villas. Create a heavenly place at your home, relax from the bustle and enjoy the harmony. This environmentally friendly coating is created specially for those who are interested in new design, interior architecture and decor trends.





## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER on the prepared surface (fig. 1). Wait until it dries completely. Thoroughly stir the white base and use a plastic or metal bevel to apply it to the wall, creating light flaws and unevenness (fig. 2).

Wait until the surface dries completely (24 hours). Treat the base layer with a sandpaper and prime it using D-11 ELF™ primer. The material has reinforced fibres, which prevents microcracks from appearing.

Before applying DECOR WAX topcoat add the selected dye or use a computer tinting system and mix it thoroughly. Apply topcoat to the surface using a brush or roller (fig. 3), then grind it with a paint glove, sponge or spatula until the desired effect is achieved (fig. 4). To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes.

It is recommended to ventilate the room for faster drying of the wax after the work is finished. VARNISH PROTECT varnishes are recommended to enhance protection.





## SPECIFICATIONS

**Consumption:** basecoat

RIVIERA - 1 kg/m<sup>2</sup>

**Application:** interiors

**Composition:** mineral fillers, reinforcing fibers, acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,7 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

- Withstand cleaning with detergents
- Hides defects in surface preparation
- Easy to repair and to restore
- Multi-texture coating (depending on the application technique)

This environmentally friendly coatings specially designed for those who interested in new trends in design, architecture and interior decoration.

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat				
	D15	D11	D09	QP	DP	D17	DW	DWT	DWMA	VP/VD	DWM
RIVIERA	+++	+++	+	+++	++	+	+++	+++	+++	+++	++

QP – Quartz Primer

DP – Decor Primer

DW – Decor Wax

DWT – Decor Wax Toscana

DWMA – Decor Wax Murano Aqua

VD/VP – Varnish Decor / Varnish Protect

DWM – Decor Wax Murano

«+++» – perfect

«++» – permissible

«-» – unacceptable



# COUNTRY

COUNTRY decorative covering is a perfect choice for provence style lovers. High plasticity of this product allows you to give the most incredible surface shape. You can achieve any desired relief on your walls. And the use of pearlescent varnishes will make COUNTRY look great in modern interiors.



## SPECIFICATIONS

**Consumption:** basecoat

COUNTRY - 1-2 kg/m<sup>2</sup>

**Application:** interior

**Composition:** mineral fillers, reinforcing fibers, acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,7 kg/l at t° = 20°C

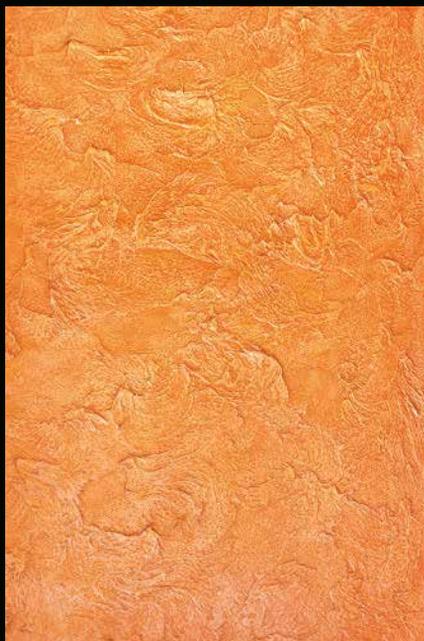
**Dilution:** water up to 10%

**Packaging:** 5 kg, 15 kg

**Storage:** 18 months  
at t° from 5°C to 30°C

## FEATURES

- Withstand cleaning with detergents
- Hides defects in surface preparation
- Prevents formation and propagation of cracks on the surface
- Easy to repair and to restore
- Soundproofing feature
- Multi-texture coating (depending on the application technique)



## COMPATIBILITY TABLE TO APPLY THE PRODUCT

Material	Reinforcing primer			Quartz primer			Topcoat			
	D15	D11	D09	QP	D17	DP	DW	DWT	VP/VD	DWMA
COUNTRY	+++	+++	+	+++	+++	++	+++	+++	+++	++

QP – Quartz Primer

DP – Decor Primer

DW – Decor Wax

DWT – Decor Wax Toscana

VD/VP – Varnish Decor / Varnish Protect

DWMA – Decor Wax Murano Aqua

«+++» – perfect

«+» – permissible

«-» – unacceptable



## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER on the prepared surface (fig. 1). Wait until it dries completely.

Apply a white or tinted COUNTRY base to the surface using a spatula or a bevel (fig. 2). Then give the surface the desired relief using brush, bevel, spatula or even hands. Wait until the surface dries completely (24-48 hours).

Treat the base layer with a sandpaper and prime it using D11 ELF™ primer. The material has reinforced fibres, which prevents microcracks from appearing.

Before applying DECOR WAX topcoat add the selected dye or use a computer tinting system and mix it thoroughly. Apply topcoat to the surface using a brush or roller (fig. 3), then grind it with a paint glove, sponge or spatula until the desired effect is achieved (fig. 4). To obtain modern coatings, you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes.

It is recommended to ventilate the room for faster drying of the wax after the work is finished. VARNISH PROTECT varnishes are recommended to enhance protection.





# COLISEUM

COLISEUM decorative coating is specially designed for facades. Due to the content of reinforcing fibers COLISEUM has excellent strength characteristics as well as excellent decorative effect.





## SPECIFICATIONS

**Consumption:** basecoat  
COLISEUM - 1,5-2 kg/m<sup>2</sup>

**Applications:** facades, interiors

**Composition:** mineral fillers,  
reinforcing fibers,  
acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,7 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 15 kg

**Storage:** 18 months  
at t° from 5°C to 30°C

## FEATURES

- Prevents formation and propagation of cracks on the surface
- Possible cleaning with alkaline detergents
- Easy to repair and to restore
- High strenght
- Atmospheric agents resistance
- Hides defects in surface preparation

## APPLICATION TECHNOLOGY

Decorative coating should be applied exclusively to quality basis. The surface must be solid, dry, free of efflorescence, dust, dirt, oil and grease. Previously painted surfaces should be cleaned of old material and treated with sandpaper. The places affected by mold or moss should be thoroughly cleaned mechanically and treated with D-07 ELF™ primer or other special means. Apply the QUARTZ PRIMER or D-17 ELF™ primer to the prepared surface depending on the selected texture (fig. 1). Wait until it dries completely.

Thoroughly mix the white or tinted COLIZEUM base and apply it using a plastic or metal bevel to the wall (fig. 2). Material allows you to improvise with different styles, so you can create any texture according to your desire. Wait for the complete drying of the surface (48 hours). Treat the base layer with a sandpaper and prime it with D-11 ELF™ or D-15 ELF™ primer. Also you can use DECOR PRIMER for certain techniques. It is recommended to use VINTAGE velature siloxano for decoration and the creation of the patina (fig. 3). This

topcoat can be tinted by adding the selected dye or using a computer tinting system. It is recommended to use the D-16 ELF™ hydrophobizator or Polyfluid Somefor™ to increase waterproofing and fungicidal features.

It is necessary to protect the surface with the finishing façade compounds after this. We recommend to use D-105 ELF™ facade varnish for the walls with normal vapor permeability (brick, concrete). Mix it thoroughly before application and apply it with a brush or roller in 1 layer (or in 2 layers, if you add up to 30% water) (fig. 4). Special facade coatings with high vapor permeability should be used as the finishing layer for the walls with high vapor permeability (aerated concrete, limestone, walls, insulated with mineral wool). It is also possible to decorate COLIZEUM using DECOR WAX topcoat with the obligatory subsequent application of D-105 ELF™ facade varnish as a protective coating.

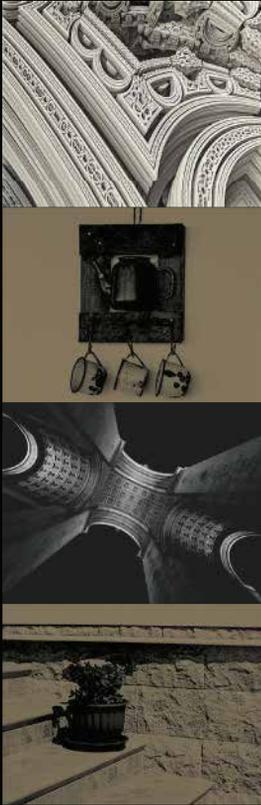


This coating gives your house a different look. It conveys the alluring charm of Italian courtyards, the peaceful luxury of palace dome. The use of pearlescent varnishes emphasizes the modern style of your house.

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer		Topcoat		
	D15	D13	D11	D17	QP	VV	FC	D105
COLIZEUM	+++	+++	++	+++	++	+++	++	++

QP – Quartz Primer «+++» – perfect  
 VV – Velatura Vintage «+» – permissible  
 FC – Finitura Castello «-» – unacceptable



# PALAZZO

PALAZZO is a decorative coating especially designed for facades. Due to the synthetic fillers and reinforcing fibers contained in this product PALAZZO has excellent strength characteristics as well as excellent decorative effect, You can achieve absolutely different kinds of texture on your facade due to the special structure of this material. PALAZZO will help you to highlight the exterior of your house among others and create a unique atmosphere of the Mediterranean.





## SPECIFICATIONS

**Consumption:** basecoat

PALAZZO - 1,2-1,7 kg/m<sup>2</sup> (depending on the chosen application technique)

**Applications:** facades, interiors

**Composition:** mineral fillers, reinforcing fibers, acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,65 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 15 kg

**Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

- Prevents formation and propagation of cracks on the surface
- Possible cleaning with alkaline detergents
- Easy to repair and to restore
- High strength
- Atmospheric agents resistance
- Hides defects in surface preparation

## APPLICATION TECHNOLOGY

Decorative coating should be applied exclusively to quality basis. The surface must be solid, dry, free of efflorescence, dust, dirt, oil and grease. Previously painted surfaces should be cleaned of old material and treated with sandpaper. The places affected by mold or moss should be thoroughly cleaned mechanically and treated with D-07 ELF™ primer or other special means. Apply the QUARTZ PRIMER or D-17 ELF™ primer to the prepared surface depending on the selected texture (fig. 1). Wait until it dries completely.

Thoroughly mix the white or tinted PALAZZO base and apply it using a plastic or metal bevel to the wall (fig. 2). Material allows you to improvise with different styles, so you can create any texture according to your desire – you can use such techniques as RIO, “stippling” method as well as crewing the imitation of travertine stone (fig. 3, 4). Wait for the complete drying of the surface (24 hours).

Treat the base layer with a sandpaper and prime it with D-11 ELF™ or D-15 ELF™ primer. Also you can use DECOR PRIMER for certain techniques. It is recommended to use VINTAGE velature siloxano for

decoration and the creation of the patina (fig. 5). This topcoat can be tinted by adding the selected dye or using a computer tinting system. It is recommended to use the D-16 ELF™ hydrophobizator or Polyfluid Somefor™ to increase waterproofing and fungicidal features.

It is necessary to protect the surface with the finishing façade compounds after this. We recommend to use D-105 ELF™ facade varnish for the walls with normal vapor permeability (brick, concrete). Mix it thoroughly before application and apply it with a brush or roller in 1 layer (or in 2 layers, if you add up to 30% water) (fig. 6), Special facade coatings with high vapor permeability should be used as the finishing layer for the walls with high vapor permeability (aerated concrete, limestone, walls, insulated with mineral wool). It is also possible to decorate PALAZZO using DECOR WAX topcoat with the obligatory subsequent application of D-105 ELF™ facade varnish as a protective coating.



## COMPATIBILITY TABLE TO APPLY THE PRODUCT

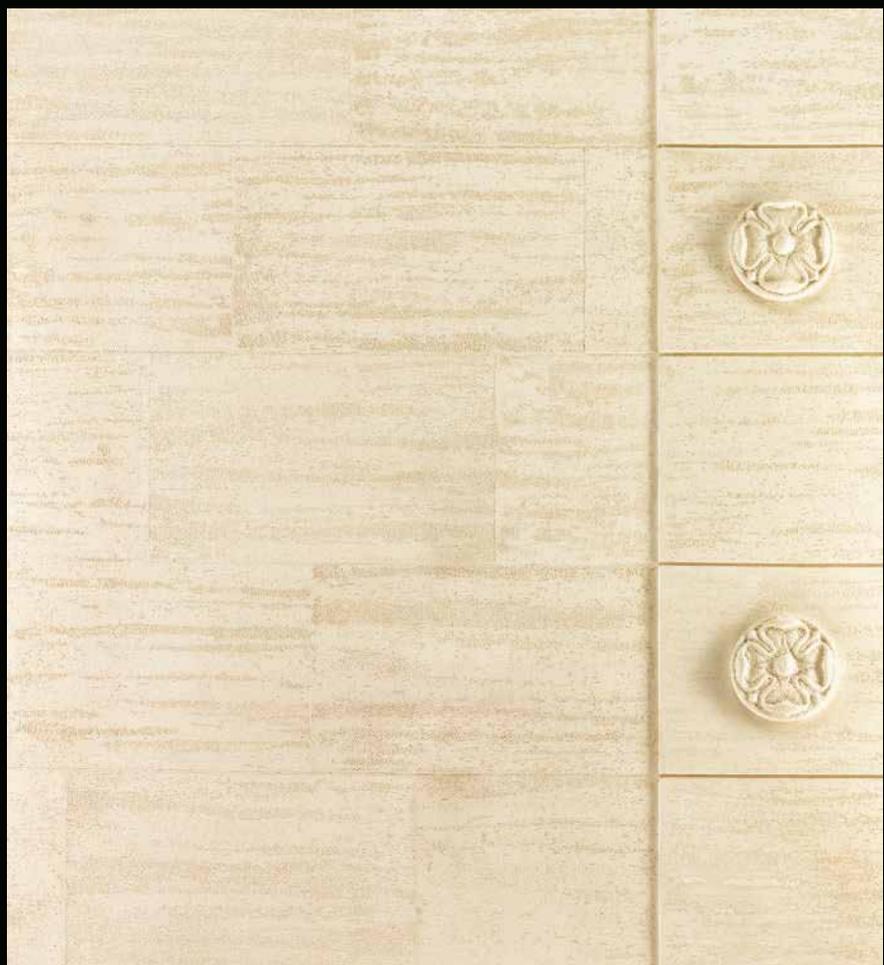
Material	Reinforcing primer			Quartz primer		Topcoat		
	D15	D13	D11	D17	QP	VV	FC	D105
PALAZZO	+++	+++	++	+++	++	+++	++	++

QP – Quartz Primer «+++» – perfect  
 VV – Velatura Vintage «+» – permissible  
 FC – Finitura Castello «-» – unacceptable



# CASTELLO

CASTELLO is an exquisite decorative coating that is specially designed for exterior and interior works. Ground natural travertine of various factions is the main filler in this product. CASTELLO takes the form of natural travertine stone after application through the use of special acrylic polymers and other auxiliary substances. CASTELLO also includes special synthetic reinforcing fibers that give excellent characteristics to this product. You can achieve a variety of surface textures due to the special structure of this material. Produced in beige base colour.





## APPLICATION TECHNOLOGY

The surface before application must be solid, dry and free from dust, oil and grease. Places affected by mold and moss must be cleaned mechanically and primed with primer D 07 ELF™ or other special agents.

Apply quartz-primer QuartzPrimer or quartz-primer D 17 ELF™ on the prepared surface and wait until it's completely dry (fig. 1). The material can be applied in one or two layers. When applied in 1 layer it is recommended to use the quartz-primer previously tinted with the selected color. The coating should be applied evenly on the surface with a thin layer and then use the "pulling" technique over the entire surface with the help of stainless steel bevel (fig. 2). After 10-15 minutes (after stabilization of moisture) begin to smooth the material to compact, seal and level the surface with a stainless steel bevel (fig. 3). Once the surface begins to dry up it is necessary to continue

treating the surface using a plastic bevel to avoid blackening of the surface (fig. 4).

When the coating is applied in 2 layers use the same application technology as for Travertino Style (refer Travertino Style application technology), but use the plastic bevel in order to avoid blackening.

You can achieve the look of a natural polished travertine stone by treating surface with the use of electro-polishing tool after the complete drying of the product (24 hours).

It is recommended to use such top coats as Finitura Castello or Velatura Vintage for Castello coating (fig. 5).

It is possible to tint Castello using universal colorants as well as using a computer tinting system. Also you should tint the top coats for Castello using universal colorants Decotoner or Toscana Toner or using a computer tinting system to achieve the patina effect.

CASTELLO SILICONE is a special formula of CASTELLO decorative coating with the addition of special silicones that make this material more permeable and water-resistant. Recommended for facades insulated with mineral basalt wool (available on request).



## SPECIFICATIONS

**Consumption:** basecoat

CASTELLO - 1,8-2,5 kg/m<sup>2</sup>

(depending on the application technique)

**Application:** facades, interiors

**Composition:** ground travertine, acrylic polymers, special auxiliary substances

**Medium:** water

**Specific gravity:** 1,65 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packing:** 15 kg

**Storage:** 18 month at t° from 5°C to 30°C

## FEATURES

- Prevents formation of surface cracks
- Resistant to alkaline cleaning
- High strength
- Hides defects of surface preparation
- High resistance to atmospheric agents
- High water vapor permeability



# CASTELLO FINE

CASTELLO FINE is similar to CASTELLO decorative coating, but with a smaller fraction of filler. This allows you to achieve smoother textures on the facades and as well as in interior. Produced in light beige base colour.





## APPLICATION TECHNOLOGY

The surface before application must be solid, dry and free from dust, oil and grease. Places affected by mold and moss must be cleaned mechanically and primed with primer D 07 ELF™ or other special agents.

Apply quartz-primer QuartzPrimer or quartz-primer D 17 ELF™ on the prepared surface and wait until it's completely dry (fig. 1). The material can be applied in one or two layers. When applied in 1 layer it is recommended to use the quartz-primer previously tinted with the selected color. The coating should be applied evenly on the surface with a thin layer and then use the "pulling" technique over the entire surface with the help of stainless steel bevel

(fig. 2). After 10-15 minutes (after stabilization of moisture) begin to smooth the material to compact, seal and level the surface with a stainless steel bevel (Fig. 3). Once the surface begins to dry up it is necessary to continue treating the surface using a plastic bevel to avoid blackening of the surface (fig. 4). When the coating is applied in 2 layers use the same application technology as for Marmorino Style (refer Marmorino Style application technology), but use the plastic bevel in order to avoid blackening.

You can achieve the look of a natural polished marble

by treating surface with the use of electro-polishing tool after the complete drying of the product (24 hours). It is recommended to use such top coats as Finitura Castello or Velatura Vintage for Castello Fine coating (fig. 5).

It is possible to tint Castello Fine using universal colorants as well as using a computer tinting system. Also you should tint the top coats for Castello using universal colorants Decotoner or Toscana Toner or using a computer tinting system to achieve the patina effect.

## SPECIFICATIONS

**Consumption:** basecoat

CASTELLO FINE - 1,0-1,5 kg/m<sup>2</sup>  
(depending on the application technique)

**Application:** facades, interiors

**Composition:** ground travertine, acrylic polymers, special auxiliary substances

**Medium:** water

**Specific gravity:** 1.7 kg/l at t° =20°C

**Dilution:** water up to 10%

**Packing:** 15 kg

**Storage:** 18 month at t° from 5°C to 30°C

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat		
	D15	D13	D11	QP	D17	C18	FC	VV	D105
CASTELLO	+++	+++	+	+++	+++	-	+++	+++	+
CASTELLO FINE	+++	+++	+	+++	+++	-	+++	+++	+
CASTELLO SILICONE	+++	++	-	++	++	+++	+++	-	-

QP – Quartz Primer  
FC – Finitura Castello  
VV – Velatura Vintage

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



# MIRAGE

MIRAGE is a decorative coating for interior works that lovers of sophisticated style perfectly agree with. A unique velvet-like surface with an original metallic and pearlescent effect give your interior a special charm.





## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or tinted DECOR PRIMER on the prepared surface (fig. 1).

Choose the needed MIRAGE colour base and stir it well while adding a dye to achieve the desired color of the product. Apply the first layer of material using plastic or stainless steel bevel spreading evenly the product over the surface (fig. 2).

Apply the second layer of MIRAGE using a plastic or stainless steel bevel to create an original pattern after the complete drying (4-6 hours) by passing the tool in different directions to obtain different textures and reliefs (fig. 3). Smooth the surface by making multi-directional movements using a stainless steel bevel after 10-15 minutes. That will reinforce the gleam and velvety effect. The resulting coating will sparkle beautifully in different directions of light after drying.

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Quartz primer	
	D09	D11	DP	QP
MIRAGE	++	++	+++	+

DP – DecorPrimer  
QP – QuartzPrimer

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



## SPECIFICATIONS

### Consumption:

basecoat MIRAGE - 5 m<sup>2</sup>/kg  
when applied in 1 layer - 8 m<sup>2</sup>/kg

**Application:** interiors

**Composition:** pearlescent pigments,  
synthetic copolymers

**Medium:** water

**Specific gravity:** 1,1 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packing:** 1 kg, 5 kg

**Storage:** 18 months  
at t° from 5°C to 30°C

## FEATURES

- Light dirt can be removed from the surface with a wet sponge
- Changes shades depending on the lighting and angle of view
- A velvety pleasant to the touch surface
- Different patterns can be achieved depending on the application technique





# ILLUSION

ILLUSION is a smooth decorative coating with sparkling nacrous play and particles of golden and silvery granules. ILLUSION differs from similar materials increased strength. Available in bases SILVER, GOLD, WHITE GOLD.





# ILLUSION FANTASY

ILLUSION FANTASY is a special collection of ILLUSION decorative coating. In addition to the existing SILVER and GOLD bases five new color bases were released: RED, GREEN, BLUE, GRAPHITE and ALUMINIUM. These bases are made using metallized pigments of certain colors, no use of traditional dyes. You can get an absolute variety of colors and shades just by mixing these bases together in different proportions - it all depends only on your fantasy.





# ILLUSION CRYSTAL

ILLUSION CRYSTAL is an ultra-sparkling and ultra-trendy pearlescent decorative coating. The main difference from ILLUSION decorative coating is the presence of small glass particles in composition of ILLUSION CRYSTAL that create a unique glow and play of colours on the surface.





The surface texture visually changes depending on the direction of light that is the main feature of this product.

## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or tinted DECOR PRIMER on the prepared surface (fig. 1).

Mix the selected bases in one container and stir the product thoroughly. Apply the first layer of material using a spatula or a stainless steel bevel by spreading the product evenly over the entire surface (fig. 2).

Apply the second layer of coating to create an original pattern after the complete drying (4-6 hours) by making alternating strokes in different directions. Gently smooth the surface by making multi-directional movements after 10-15 mins (fig. 4). That will enhance the sparkle of material.

## FEATURES

- Light dirt can be removed from the surface using a wet sponge
- Changes shades depending on lighting and the angle of view
- A velvety pleasant to the touch surface
- Different patterns can be achieved depending on the application technique



## SPECIFICATIONS

**Consumption:** basecoat

ILLUSION - 6 m<sup>2</sup>/kg

**Application:** interior

**Ingredients:** pearlescent pigments,  
synthetic copolymers

**Medium:** water

**Specific gravity:** 1,1 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 1 kg, 2,5 kg, 5 kg

**Storage:** 18 months  
at t° from 5°C to 30°C



## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Quartz primer	
	D09	D11	DP	QP
ILLUSION	++	++	+++	+
ILLUSION CRYSTAL	++	++	+++	+
ILLUSION FANTASY	++	++	+++	+

QP – QuartzPrimer  
DP – DecorPrimer

«+++» – perfect  
«+» – permissible  
«->» – unacceptable



# SAHARA

SAHARA is a pearlescent decorative coating used for interior work. A combination of quartz particles and nacreous base makes this coating look elegant with its own natural charm. This product is very easy to apply. Available in SILVER and GOLD colour bases. Also available in WHITE GOLD colour base on request.



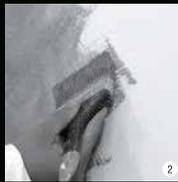


## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or tinted DECOR PRIMER on the prepared surface (fig. 1).

Stir thoroughly the selected product base and smoothly add the selected dye to achieve the desired color before applying. Apply SAHARA using a flat wide brush by making undirected movements and spreading the quartz particles evenly on the surface (fig. 2).

Group particles on the entire surface using a clean wide brush to create a unique pattern after 10-15 min. (fig. 3).



## SPECIFICATIONS

### Consumption:

basecoat SAHARA - 5 m<sup>2</sup>/kg

### Application:

interiors  
composition: pearlescent pigments, mineral fillers, synthetic copolymers

### Medium:

water

### Specific gravity:

1,3 kg/l at t° = 20°C

### Dilution:

water up to 10%

### Packing:

1 kg, 5 kg

### Storage:

18 months at t° from 5°C to 30°C

## FEATURES

- Withstand cleaning with detergents
- High strength
- Changes shades depending on lighting and the angle of view
- Different patterns can be achieved depending on the application technique

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Quartz primer	
	D11	D09	DP	QP
SAHARA	+++	++	+++	++

DP – DecorPrimer

QP – QuartzPrimer

«+++» – perfect

«+» – permissible

«-» – unacceptable





# PERSIA

PERSIA decorative coating allows you to create a variety of types of textures in your interior because of a variety of application techniques. An unusually smart and noble appearance is created due to the combination of small particles of marble and pearlescent base of this product.





PERSIA is a water-soluble material, produced in three bases: WHITE, SILVER and GOLD. The WHITE base differs from the SILVER base with increased whiteness and ultramodern sparkling pigments in its composition.



## APPLICATION TECHNOLOGY

Stir the chosen PERSIA base before starting the application. It is allowed to add up to 10% of water if necessary. Apply QUARTZ PRIMER or tinted DECOR PRIMER on the prepared surface (fig. 1).

There are several application techniques of this product:

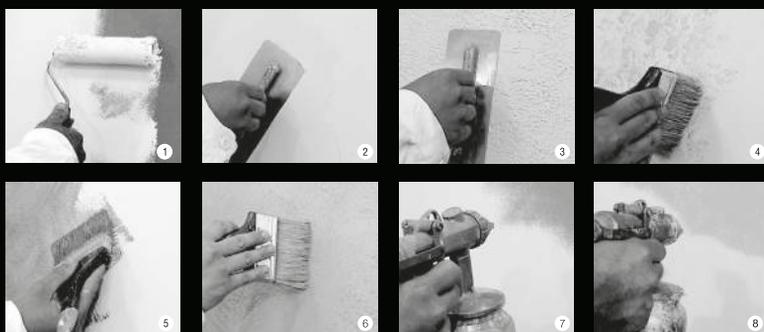
**Technique №2:** Stir thoroughly previously tinted PERSIA base and apply a layer of the material on the grain size using the stainless steel spatula (fig. 2). Smooth the surface using a metal spatula in different directions creating unique pattern after 10-15 min. (fig. 3).

**Technique №2:** Apply the first layer of the product on the grain size using a stainless steel trowel (fig. 2). Apply PERSIA on the surface with the edge of the brush (wide brush) when it is completely dry (fig. 4).

PERSIA can be tinted using universal tinting dyes if necessary. Stroke the surface in different directions using the stainless steel trowel and creating unique pattern after 10-15 min. (fig. 3).

**Technique №3:** Apply PERSIA with a wide flat brush evenly distributing product over the entire surface (fig. 5). It is allowed to add up to 10% of water to increase easement. Create a desired pattern by grouping grains on the surface using clean and dry brush after 10 min. (fig. 6).

**Technique №4:** PERSIA can be applied using aerograph or airbrush compressor in two layers after the drying of primer (fig. 7). The first layer should be applied in a vertical direction. The second layer should be applied in a horizontal direction after drying of the first layer (4-6 hours) (fig. 8).



## SPECIFICATIONS

**Consumption:** basecoat

PERSIA - 4-6 m<sup>2</sup>/kg (depending on the application technique)

**Application:** interiors

**Composition:** pearlescent pigments, mineral fillers, synthetic copolymers

**Solvent:** water

**Specific gravity:** 1,3 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 1 kg, 5 kg

**Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

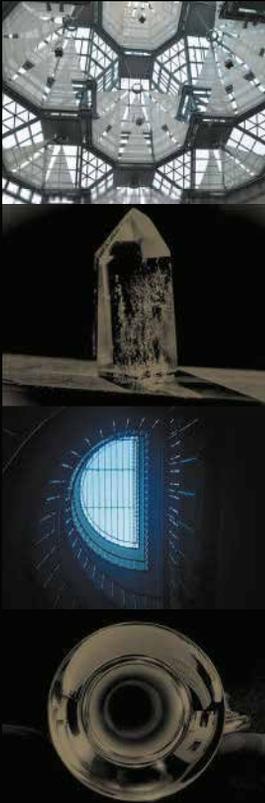
- Withstand cleaning with detergents
- High strength
- Changes shades depending on lighting and the angle of view
- Different patterns can be achieved depending on the application technique

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Quartz primer	
	D11	D09	DP	QP
PERSIA	+++	++	+++	++

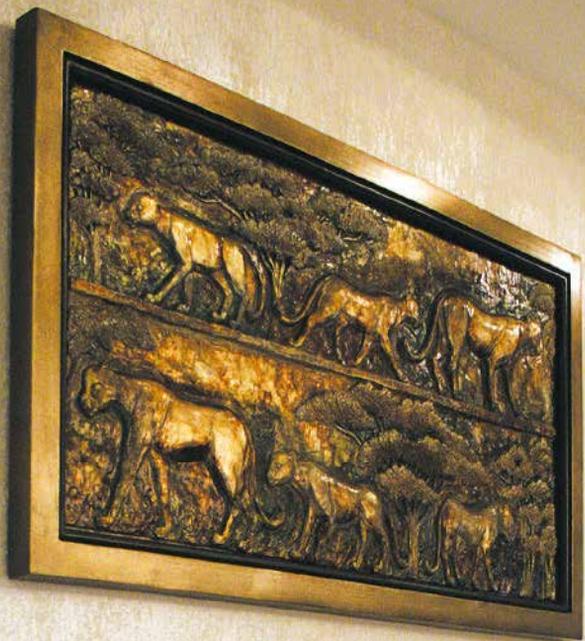
DP – DecorPrimer  
QP – QuartzPrimer

«+++» – perfect  
«++» – permissible  
«->» – unacceptable



# FEERIE

FEERIE is a modern pearl decorative coating used for interior work. An individuality and unique beauty of this material appears due to the combination of a sparkling base and round glass crystals in its composition. As well as sparkling pearl particles included in the composition of FEERIE which create a scintillation effect.





Combination with different decorative materials such as ILLUSION, MIRAGE, SPECIAL WAX and AZURE gives you opportunity to achieve an interesting and unusual design solutions.

## APPLICATION TECHNOLOGY

Apply tinted DECOR PRIMER on the surface that was previously treated with D 11 ELF™ primer (fig. 1). Tinting can be done using universal dyes manually by color chart or using a computer tinting system. Wait until it's completely dry. Or apply the decorative base coat according to the application technology of the selected product when applying FEERIE TRANSPARENT base. The material should be stirred thoroughly.

**IMPORTANT:** do not use an electric mixer for stirring so as not to shatter the structure of the material.

Apply the product using a flat wide brush by making

random movements and spreading it evenly over the surface (fig. 2).

Group the crystals on the surface using a dry brush, thus obtaining the desired decorative effect (fig. 3). It is possible to get other interesting design solutions by processing the surface with plastic bevel, slightly pressing the crystals and spreading them over the surface additionally. You can tint FEERIE base as well as mix FEERIE bases of different colors together for additional decorative effects.

## SPECIFICATIONS

**Consumption:** basecoat FEERIE - 5-6 m<sup>2</sup>/kg

**Application:** interior

**Ingredients:** pearlescent pigments, mineral microspheres, synthetic copolymers

**Solvent:** water

**Specific gravity:** 1,3 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 1 kg, 5 kg

**Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

- Different patterns can be achieved depending on the application technique
- High strength
- Changes shades depending on lighting and the angle of view





This product is highly durable and very easy to apply. Produced in WHITE SILVER and WHITE GOLD colour bases and TRANSPARENT.

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Primer
	D11	D09	DP
FEERIE	+++	++	+++

DP – DecorPrimer

«+++» – perfect  
 «++» – permissible  
 «-» – unacceptable



# TESORO

TESORO is a unique decorative coating for interior works that was designed especially for creating interesting and unusual design solutions. This product will perfectly fit classic interiors as well as any ultra-modern space.





To achieve the desired color of TESORO coating just add the selected TESORO TONER dye as well as add metallized pigments TESORO GOLD or TESORO SILVER if necessary to the container of TESORO base.



## APPLICATION TECHNOLOGY

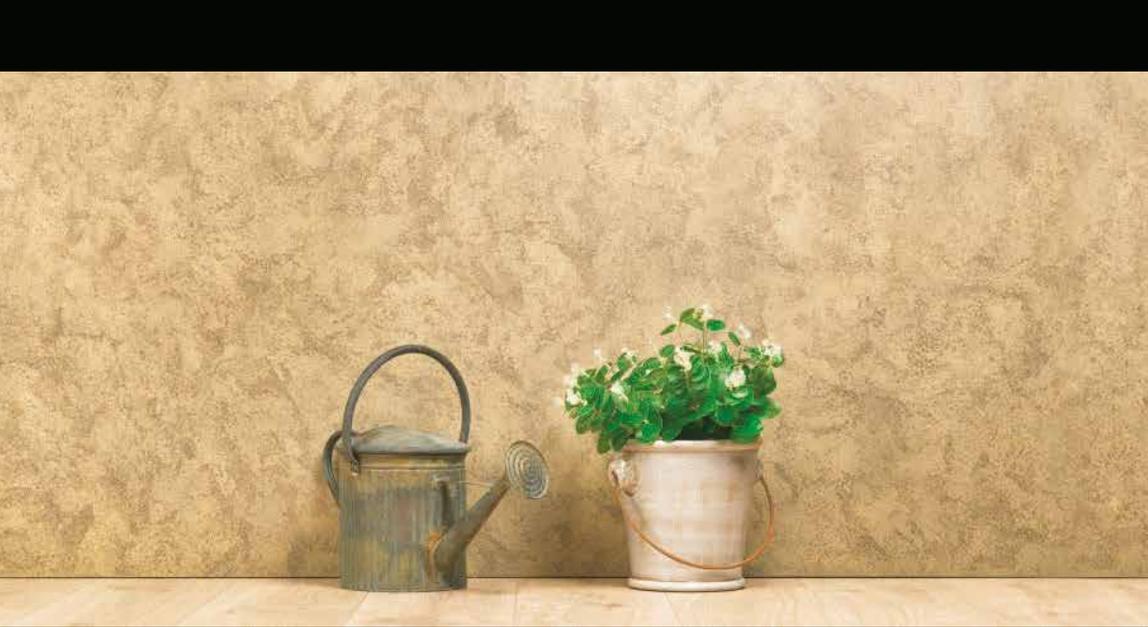
Apply special primer TESORO PRIMER (fig. 1) on the prepared surface. Wait until it is completely dry (4-5 h). To achieve the color that was previously selected from the catalog, according to the recipe, you need to add the selected colorant TESORO TONER (75 ml) to TESORO decorative coating base (2.5 l), and add metallised pigment TESORO GOLD or TESORO SILVER (250 mL) to obtain gold or silver shimmer respectively. Gently stir the decorative coating.

**IMPORTANT:** do not use an electric mixer for stirring so as not to shatter the structure of the material.

Apply TESORO using a flat wide shortened brush crosswise downward randomly spreading the product over the entire surface (fig. 2).

Press the pigmented flakes lightly using metallic bevel by making multi-directional or circular movements and distribute the flakes over the surface when moisture is stabilized little (after 10-15 min.) (fig. 3), thus obtaining the desired decorative effect.





## SPECIFICATIONS

**Consumption:** basecoat

TESORO - 5-6 m<sup>2</sup>/l (13-15 m<sup>2</sup>/unit)

primer TESORO PRIMER - 5-6 m<sup>2</sup>/l  
(13-15 m<sup>2</sup>/unit)

**Application:** interiors

**Composition:** mineral fillers  
and pigments, acrylic copolymers

**Medium:** water

**Specific gravity:** 1,3 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packing:**

primer TESORO PRIMER - 3 l

basecoat TESORO - 2,5 l

dye TESORO TONER - 75 ml; metallized

pigment TESORO GOLD/SILVER - 250 ml

**Storage:** 18 months at to from 5°C to 30°C

## FEATURES

- Multi-pattern coating (depending on the application technique)
- High strength
- Changes shades depending on the lighting and angle of view (if metallized pigments are used)
- Repairable
- Withstands cleaning with detergents
- Hides defects in surface preparation

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Primer
	D11	D09	TP
TESORO	+++	+	+++

TP – Tesoro Primer

«+++» – perfect

«+» – permissible

«-» – unacceptable



# MURANO

MURANO is a Venetian plaster created with the use of natural mineral fillers and acrylic binders that is suitable for interior work. This luxurious material creates the effect of polished marble. A special formula allows you to achieve saturated tones with economical dye consumption. Tinting is performed by use of universal dyes in an amount of no more than 6% of the mass of the material.





## SPECIFICATIONS

- Consumption:** basecoat  
 MURANO - 0,5-0,7 kg/m<sup>2</sup> (depending on the application technique and the number of layers)
- Application:** interiors
- Composition:** mineral fillers, acrylic copolymers
- Solvent:** water
- Specific gravity:** 1,5 kg/l at t° = 20°C
- Dilution:** water up to 10%
- Packing:** 1 kg, 5 kg, 15 kg
- Storage:** 18 months at t° from 5°C to 30°C

## FEATURES

- High resistance to dirt
- Possible cleaning with alkaline detergents
- High strength
- Different patterns can be achieved depending on the application technique

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer		Topcoat			
	D15	D11	D09	QP	DP	DW	DWT	DWM	DWMA
MURANO	+++	+++	+	+++	+	+++	+++	+++	+++

QP – Quartz Primer  
 DP – Decor Primer  
 DW – Decor Wax

«+++» – perfect  
 «+» – permissible  
 «-» – unacceptable



## APPLICATION TECHNOLOGY

Apply QUARTZ PRIMER or previously tinted DECOR PRIMER on a prepared and previously treated with D 11 Elf™ Primer surface (fig. 1).

MURANO should be applied on a perfectly prepared surface. The material should be stirred thoroughly and the selected dye should be added or a computer tinting system should be used before applying. Apply the first layer of material using a spatula or a stainless steel bevel by spreading the product over the entire surface and creating your unique pattern at the same time (fig. 2). For more expressive texture small flaws are allowed.

Treat the surface using a sandpaper and apply the second layer of coating by making alternating strokes in different

directions after the complete drying of the surface (4-6 hours) (fig. 3). You can proceed to the application of the third layer by making thin strokes in different directions and polishing the surface at the same time in approx. 2-3 hours. It is allowed to add up to 10% of water to the product when applying the 3rd layer.

It is recommended to treat the surface after the complete drying using DECOR WAX MURANO, DECOR WAX MURANO AQUA or DECOR WAX for a more «in-depth» pattern and higher gloss as well as to enhance the "stucco" effect. Decorative wax should be applied using a spatula by making multi-directional movements with a thin layer (fig. 4).



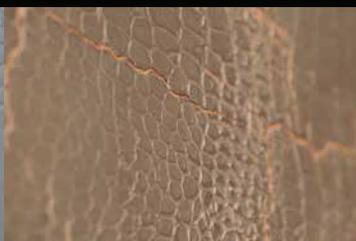
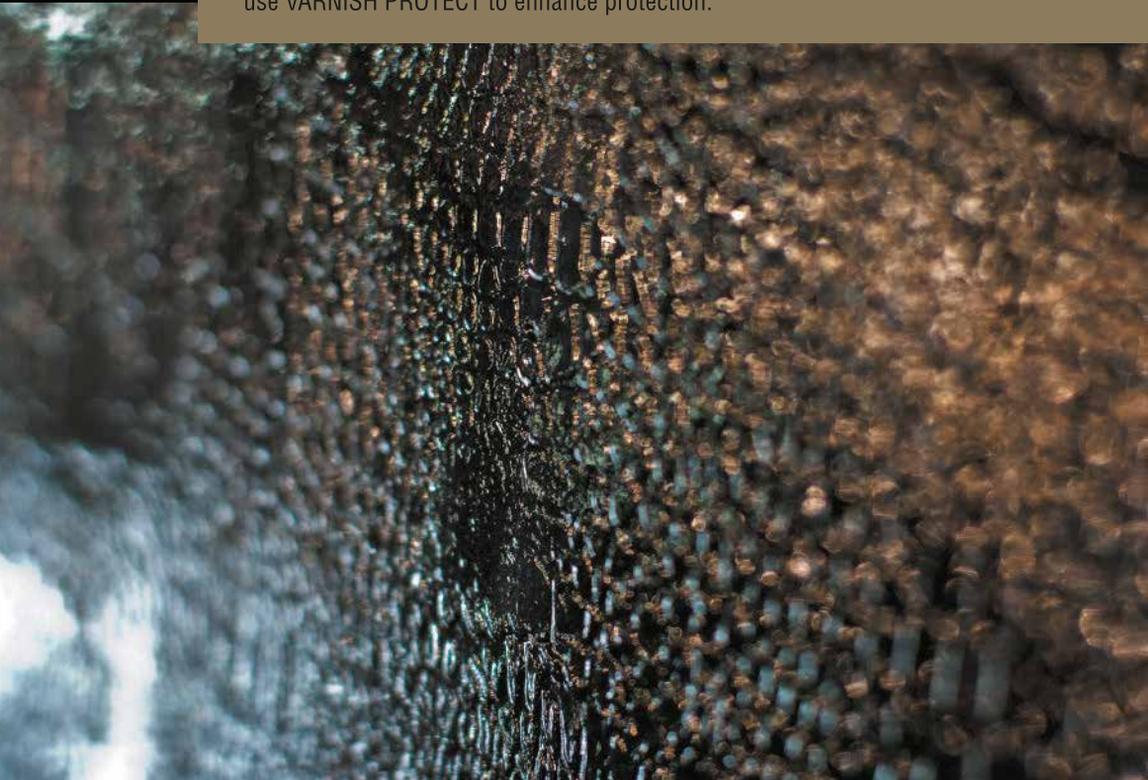


# AFRICA

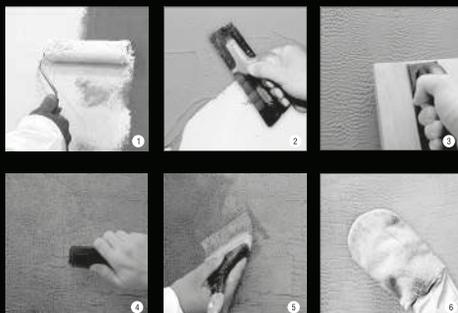
AFRICA decorative coating meets the latest world decor trends in a fashionable ethnic style. Its special composition with the use of special tools allows you to create various types of surface - you can easily imitate the skin of a crocodile, snake, elephant, tortoise shell, etc. This is an exclusive opportunity to create your own unique interior with various decorative solutions.



Use of SPECIAL WAX metallized waxes will make the coating look great in any interiors. Available in two colour bases: WHITE and WENGE. It is recommended to use VARNISH PROTECT to enhance protection.



Apply QUARTZ PRIMER on the prepared surface (fig. 1). Wait until it dries completely. Apply the base layer of AFRICA using a stainless steel spatula evenly spreading the product over the entire surface (fig. 2). It is recommended to apply AFRICA by small areas (3-4 m<sup>2</sup>) step by step with a layer of about 2 mm. In 10-15 minutes after application, when the material is slightly stabilized, it is possible to proceed with the formation of the selected structure using special AFRICA tools (fig. 3). Use a special flexible rubber stamp in places where a joint or a skip has occurred (fig. 4). A flexible stamp also creates the texture on the radius surfaces. Treat the surface with sandpaper to remove any incrustations and flaws and prime it using D-11 ELF™ primer after the material dries completely. Then apply a topcoat – you can apply previously tinted MIRAGE or ILLUSION products as a topcoat using a paint glove, sponge or a brush (fig. 5, 6). To obtain additional original effects, it is recommended to apply 1 or 2 layers of SPECIAL WAX metallized waxes. Then treat the surface with a special plastic spatula, that will emphasize the relief of the coating. VARNISH PROTECT varnishes are recommended to enhance protection.



## FEATURES

- High resistance to dirt
- Withstand cleaning with detergents
- Hides defects in surface preparation
- High strength

## SPECIFICATIONS

**Consumption:** basecoat  
AFRICA - 1,0-1,1 kg/m<sup>2</sup> (depending on the chosen application technology)

**Application:** interior

**Composition:** mineral fillers, acrylic copolymers

**Solvent:** water

**Specific gravity:** 1,5 kg/l at t° = 20°C

**Dilution:** water up to 10%

**Packaging:** 8 kg

**Storage:** 18 months at t° from 5°C to 30°C

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer			Quartz primer			Topcoat					
	D15	D11	D09	QP	DP	D17	DW	DWT	DWMA	DWM	VP/VD	D105
AFRICA	+++	+++	+	+++	+++	+	+++	+++	++	++	++	++

QP – Quartz Primer  
DP – Decor Primer  
DW – Decor Wax  
DWT – Decor Wax Toscana

DWM – Decor Wax Murano  
DWMA – Decor Wax Murano Aqua  
VP / VD – Varnish Protect / Varnish Decor

«+++» – perfect  
«+» – permissible  
«-» – unacceptable



# PAPYRUS

PAPYRUS is a decorative coating with the texture of embossed paper which perfectly matches with any style of the interior, whether it be classic, modern or exclusive fashion trends. No joints remain on the surface due to the original method of application by gluing the walls with a thin but at the same time very strong paper.





## SPECIFICATIONS

**Consumption:** basecoat PAPYRUS  
glue - 4 m<sup>2</sup>/l; paper - 11-12 m<sup>2</sup>/packaging  
13,5 m<sup>2</sup>; 22-24 m<sup>2</sup>/packaging 27 m<sup>2</sup>  
(depending on the texture)

**Application:** interiors

**Ingredients:** paper coating;  
glue based on acrylic copolymers

**Solvent for glue:** water

**Specific gravity of glue:** 1,5 kg/l at t° = 20°C

**Dilution of glue:** water up to 10%

**Packing:** glue - 2,5 l, 10 l;  
paper - 13,5 m<sup>2</sup>, 27 m<sup>2</sup>

**Storage:** glue - 18 months  
at t° from 5°C to 30°C; paper - perpetual

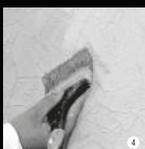
## FEATURES

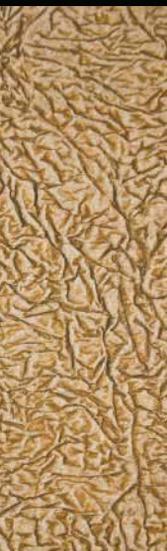
- Withstand cleaning with detergents
- Hides defects in surface preparation
- Prevents formation of cracks on the surface (up to 2 mm)
- High strength

## APPLICABLE PRODUCT COMPATIBILITY MATRIX

Material	Reinforcing primer		Topcoat		
	D11	D09	DW	DWT	VP/VD
PAPYRUS	+++	++	+++	+++	+++

DW – Decor Wax  
DWT – Decor Wax Toscana  
VP / VD – Varnish Protect / Varnish Decor  
«+++» – perfect  
«+» – permissible  
«->» – unacceptable





PAPYRUS is a creative solution for the decoration of ceilings. This is an exclusive opportunity to create your own unique interior with a coating of a picturesque appearance as well as with protective features.

## APPLICATION TECHNOLOGY

The smooth prepared surface should be treated with D-11 ELF™ primer (fig. 1). Apply a thick layer of PAPYRUS glue with a brush or roller. Apply the paper coating PAPYRUS to the wall and squeeze it creating the necessary number of folds (fig. 2). Then finally glue the paper to the surface forming the necessary pattern and texture of the coating. For the production of smaller folds, it is recommended to compress previously the paper in a wad.

After the paper layer has completely blotted out (when glue appears on its front side) roll it out with a roller (fig. 3). Further work with glue to cover the entire surface if necessary.

Apply the topcoat after the paper has dried completely. Use a paint glove or a wide brush and cover PAPYRUS with a layer of tinted DECOR WAX (fig. 4, 5). Leave some wax into the folds using a plastic spatula, sponge or by hand and additionally highlight the texture. To obtain modern coatings you can use AZURE varnish-chameleons or SPECIAL WAX metallized waxes. VARNISH PROTECT varnishes are recommended to enhance protection.





# DECOTONER

dye-concentrate

DECOTONER is used to make the necessary color tints of different types of paint, varnish, azure, decorative plaster, coating and other materials. DECOTONER dye-concentrate does not contain a binder, and therefore it cannot be used as a painting tool. The dye-concentrate is used exclusively for toning and tinting of products. Suitable for interior and exterior works.

## THE CALCULATION OF THE DEGREE OF TONING


$$20 \text{ ml} + 1 \text{ l} \approx 2\%$$


$$20 \text{ ml} + 10 \text{ l} \approx 0,2\%$$



## APPLICATION TECHNOLOGY

Before using the bottle of dye is required to shake. Add the required amount of dye in the material intended for toning and stir until smooth. For convenience and precise dosing of the required amount of dye it's recommended to use a medical syringe. It is recommended to use the building mixer or electric drill with a special nozzle for mixing of tinted material.

We strongly recommend you to do a preliminary test tinting of a small amount of material before toning the entire volume to determine the exact color and proportions.

You must make a compatibility sample before tinting products based on solvents. If material is planned to be diluted before use it must be tinted in the original undiluted state!

In case of large surfaces application it is recommended to mix previously tinted material in quantity of 2-3 units in a single container before the actual application. This will prevent the occurrence of visible joints on large surfaces.

**Areas of use:** dye concentrate can be used for tinting the following types of materials: decorative plasters and coatings, enamels and varnishes based on synthetic resins, lime-based paints, plaster and putty, fillers, water-soluble paints, synthetic latex paints, wax compounds for decorative coatings and for wood, etc. Dyes can also be applied to other types of materials with obligatory preliminary trial tinting.

## SPECIFICATIONS

**Raw material base:**

organic and inorganic pigments

**Density:**

1,1 – 1,8 g/ml (depending on color)

**Shelf life:** 36 months

from date of manufacture

## FEATURES

- Wide range of colors
- You can mix colors together
- Ready to use
- Light-resistant and cold-resistant
- Highly concentrated pigments
- Long shelf life
- Dissolves easily
- Compact easy-to-use package



# TOSCANA TONER

TOSCANA TONER  
COLOUR SYSTEM

dye-concentrate

TOSCANA TONER - is a universal concentrated dye based on natural iron oxide pigments. This dye is specifically designed for decorative coatings based on lime, but it is also suitable for toning all types of decorative coatings and paints.

## APPLICATION

Toscana Toner Colour System is specially designed for lime-based decorative coatings tinting such as Toscana, Grotto, Travertino Style, Marmorino Style, and it is also recommended for tinting textured TM «Elf Decor» products, such as: Palazzo, Coliseum, Castello, Castello Fine, Itaka, Canyon, Riviera, Country.

Colours of Toscana Toner colorants represents several shades of gray which allow to obtain a variety of colors of concrete surfaces in its pure form or in a combination with each other.

The amount and concentration of Toscana Toner dye was specially designed so that the bottle of a dye can be used for tinting the entire standard product packaging (15 kg).

Therefore Toscana Toner Colour System is very simple and easy to use: select an appropriate color solution using the catalog, and just add specified in the recipe amount of bottles into a container with a decorative coating before starting the application, and mix. A further application of decorative coating should be made by standard application technology.

# DECOTONER & TOSCANA TONER COLOUR CHART

## DECOTONER

DECOTONER					DECOTONER						
degree toning	≈10%	≈4%	≈2%	≈1%	≈0,2%	degree toning	≈10%	≈4%	≈2%	≈1%	≈0,2%
101						115					
102						118					
103						119					
104						120					
105						121					
106						122					
109						123					
110						124					
111						142					
112						146					
114											

## TOSCANA TONER

501					
502					
503					

A series of dyes Toscana Toner is also presented in a packing of 20 ml

\*The colors of the dyes indicated in this catalog are as close as possible to the real ones, but please take into account possible deviations in the color reproduction associated with the polygraphic duplication.

**Method of use:** add the dye contained in the bottle (75 ml) to a container with a decorative coating in proportion 75 ml of dye per 5 kg, 10 kg or 15 kg of material (depending on the desired saturation of color and according to the color chart) and mix thoroughly.

## SPECIFICATIONS

**Raw material base:**  
organic and inorganic pigments

**Density:**  
1,1 - 1,8 g/ml (depending on the color)

**Shelf life:**  
36 months from date of manufacture



# QUARTZ PRIMER

quartz primer

QUARTZ PRIMER is used for interior and exterior work before applying decorative coatings and plasters as a primer to improve adhesion. It is a mixture of pigments, fillers and various auxiliary substances in an aqueous dispersion of acrylic polymers with the addition of ground quartz grain. It is applied to plasterboard and fibre-cement slabs, concrete, brick, cement and lime-cement plasters, as well as putty surfaces.

## FEATURES

- Weatherproof, vapor-permeable
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Excellent coverage
- Removes the color difference of the base
- Excellent adhesion
- Ensures high adhesion of the final layer to the base

## APPLICATION TECHNOLOGY

The surface should be cleaned of dirt, dried and degreased. Stir well before use. Add up to 10% water depending on the porosity of the surface. Apply using a roller or a brush. It is possible to apply in two layers to increase the coverage.

The coating is used to prepare the substrate before applying decorative plasters. Clean tools with water after use.

## SPECIFICATIONS

- Consumption:** 6-8 m<sup>2</sup>/l
- Packaging:** 3 l, 5 l
- Storage:** in a sealed container at a temperature from +5°C to +30°C
- Shelf life:** 18 months from the date of manufacture.
- Structure:** rough
- Gloss grade:** matt
- Pigment:** white
- Specific gravity:** 1,65 kg/l
- Drying time:** 3 h
- Recommended operating t°:** +5°C ... +25°C
- Dilution:** with water up to 10%



# DECOR PRIMER

primer paint

DECOR PRIMER is designed to prepare the surface for decorative plasters and paints, such as Sahara, Murano, Mirage, Illusion, as well as other thin-layer coatings. The use of DECOR PRIMER allows to reduce the consumption of decorative materials by 20-30%. This product increases adhesion, the surface becomes more convenient for further work. It is a mixture of special high-quality aqueous dispersions, acrylic resins and fillers. Suitable for application to concrete, brick, cement-lime and gypsum surfaces, gypsum boards, as well as to surfaces covered with gypsum plasters. Designed for indoor and outdoor work.

## FEATURES

- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Creates an elastic high-strength coating
- Excellent adhesion to different types of base

## APPLICATION TECHNOLOGY

Before application, the surface must be cleaned of dust, dirt, old peeling material, oil stains and other contaminants. The substrate must be dry, durable and not have visible damage and rushes. Places affected by mold or moss should be mechanically cleaned and treated with D 07 (TM Elf) or other special means. Before use, mix thoroughly, apply with a brush, brush or roller. Wash off with water after use.

## SPECIFICATIONS

**Consumption:** 10-14 m<sup>2</sup>/l  
(depending on the porosity and the state of surface )

**Packaging:** 1 l, 5 l

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Structure:** smooth

**Gloss grade:** matt

**Pigment:** white

**Specific gravity:** 1,5 kg/l

**Drying time:** 4-5 hours to grade 3

**Recommended operating t°:**  
+10°C ... +25°C (at a relative humidity lower than 80%)

**Dilution:** with water up to 10%



# DECOR WAX DECOR WAX WHITE

wax



DECOR WAX is a special wax for the treatment of decorative coatings indoors. It is a mixture of special synthetic waxes in an aqueous dispersion of acrylic polymer with the addition of auxiliary refining substances.

DECOR WAX WHITE is a wax with the addition of a natural white pigment. It is used to give decorative coatings an additional effect of aging and bleaching.

## FEATURES

- Water-repellent
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Translucent effect
- Increased operating time
- Allows to produce complex decoration techniques
- Easy to restore

## APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Add the chosen dye and mix the wax thoroughly before application. Use a brush or a roller to apply wax on the base coat. Then use a paint glove or a sponge and rub the surface until the desired effect is achieved. It is recommended to treat the surface with a plastic spatula to emphasize the texture. Clean tools with water after use.

## SPECIFICATIONS

**Consumption:** 10-12 m<sup>2</sup>/l

**Packaging:** 1 l, 3 l, 10 l

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Class:** wax emulsions

**Structure:** smooth

**Gloss grade:** semi-matt

**Pigment:** none  
(DECOR WAX WHITE - white)

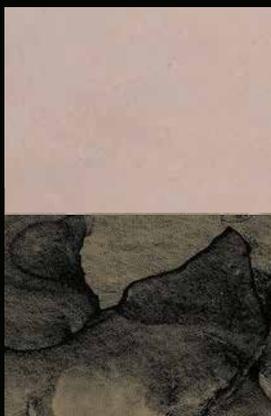
**Specific gravity:** 0,9 kg/l

**Drying time:** 4-6 h  
full stabilization after 24 days

**Recommended operating t°:**  
+10°C ... +25°C

**Operating time:** 20-30 min.

**Dilution:** with water up to 30%



# DECOR WAX TOSCANA

wax

DECOR WAX TOSCANA is a matt decorative wax designed to achieve a variety of effects used in interior decoration. It is a mixture of special synthetic waxes in an aqueous dispersion of acrylic polymer with the addition of auxiliary refining substances. A special formula allows you to apply it in a variety of techniques from conventional painting to patination and rubbing.

## FEATURES

- Water-repellent
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Translucent matt effect
- Increased operating time
- Allows to produce complex decoration techniques
- Easy to restore

## APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. It is necessary to treat the base coat using D-11 Elf™ film primer for uniform covering before applying the wax. In case of lime decorative coatings it's recommended to use D-14 Elf™ vinyl primer. Decorative wax should be stirred and the selected dye should be added if necessary before applying. Apply with a brush, a roller or a paint glove depending on the desired effect. Clean tools with water after use.

## SPECIFICATIONS

- Consumption:** 10-12 m<sup>2</sup>/l
- Packaging:** 1 l, 3 l
- Storage:** in a sealed container at a temperature from +5°C to +30°C.
- Shelf life:** 18 months from the date of manufacture.
- Class:** wax emulsions
- Structure:** smooth
- Gloss grade:** matt
- Pigment:** none
- Specific gravity:** 1,0 kg/l
- Drying time:** 4-6 h  
full stabilization after 24 days
- Recommended operating t°:** +10°C ... +25°C
- Operating time:** 20-30 min.
- Dilution:** with water up to 30%



# DECOR WAX MURANO

wax

Special wax for the treatment of decorative coatings indoors. It is a mixture of special synthetic waxes with the addition of auxiliary refining substances

## FEATURES

- Water-repellent
- Can be tinted with universal dyes
- Transparent effect
- Easy to restore
- Creates "in-depth" look
- Polishing to mirror effect available
- Washing resistant
- Easy to restore

## APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Apply using a stainless steel spatula on smooth texture or using a brush on relief textures. Polish the surface with a special cloth or using a polishing machine after 20-30 minutes after application. Clean tools with «White Spirit» after use.

## SPECIFICATIONS

**Consumption:** 26 m<sup>2</sup>/pack.

**Packing:** 450 g

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 12 months from the date of manufacture.

**Class:** wax emulsions

**Structure:** smooth

**Gloss grade:** silky-glossy

**Pigment:** none

**Specific gravity:** 1,0 kg/l

**Drying time:** 4-6 hours,

Full stabilization after 24 days.

**Recommended operating t°:** +10°C... +25°C

**Operating time:** 10-15 min.



# DECOR WAX MURANO AQUA

wax

Protective-decorative wax for smooth and finely-structured interior surfaces. It is a combination of several types of waxes with the addition of special natural ingredients. Specially designed as a topcoat for Venetian plasters. You get a water-repellent coating with a deep gloss after applying

## FEATURES

- Water-repellent properties
- Good adhesion
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Transparent effect
- No spots or joints even on large areas
- No whitening even on dark surfaces
- Increased operating time
- Allows to produce complex decoration techniques
- Easy to restore

## APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Apply using a special «Venetian» spatula in 1-2 layers. Polish to a shine after drying using a woolen cloth or «Venetian» spatula by making circular movements. Clean tools with water after use.

## SPECIFICATIONS

- Consumption:** 26 m<sup>2</sup>/pack.
- Packing:** 450 g
- Storage:** in a sealed container at a temperature from +5°C to +30°C.
- Shelf life:** 18 months from the date of manufacture.
- Class:** wax emulsions
- Structure:** smooth
- Gloss grade:** silky-glossy
- Pigment:** none
- Specific gravity:** 1,0 kg/l
- Drying time:** 4-6 hours, full stabilization after 24 days.
- Recommended operating t°:** +10°C...+25°C
- Operating time:** 20-30 min.
- Dilution:** with water up to 30%



# VINTAGE

## velatura siloxane

Vintage Velatura Siloxane is a finishing protective and decorative coating for exterior and interior works, based on acrylic-siloxane polymers with the addition of auxiliary substances. Velatura Vintage can be applied to both smooth and textured surfaces. Due to the use of special additives this topcoat provides effective protection against aggressive atmospheric influences as well as creates a waterproof barrier.

### FEATURES

- Good water vapor permeability feature
- Excellent water repellency
- Protects against weather impact
- Can be tinted in unsaturated colors with universal dyes
- High reinforcing ability
- Good adhesion
- Organic solvents free

### APPLICATION TECHNOLOGY

The surface must be cleaned of dirt, dust and completely dry. Additional treatment using primers is not required. Material should be mixed thoroughly before use. Add up to 10% of water if necessary. To achieve the «light patina» effect you should add universal dyes or use computer tinting system. Apply to the prepared surface using a brush, roller, paintbrush or sponge glove in accordance with the desired effect. Wash tools with water immediately after use.

### SPECIFICATIONS

**Consumption:** 8-12 m<sup>2</sup>/l depending on the method of application and texture, to protect the lime coating - 4-6 m<sup>2</sup>/l

**Packing:** 1l, 5l, 10l

**Storage:** keep in a tightly closed container at a temperature from +5°C to +30°C

**Shelf life:** 18 months from date of manufacture

**Class:** acrylic-siloxane emulsion

**Structure:** smooth

**Gloss level:** silk matt

**Appearance:** milky white liquid

**Pigment:** none

**Specific gravity:** 1,0 kg/l

**Drying time:** 6-10 hours to grade 3

**Complete drying:** 24 h

**Recommended working t°:**

from +5°C to +25°C

**Dilution:** water up to 10%



# FINITURA CASTELLO

finishing coating

FINITURA CASTELLO - finishing, protective and decorative coatings for creamy and outdoor work under special silane polymers with the addition of auxiliary substances. Provides complete and stable water repellent treated surface, excellent water vapor permeability, protection against efflorescence and aggressive atmospheric exposure.

## FEATURES

- High level of water vapor permeability
- Excellent water repellency
- Protects against efflorescence
- Protects against weather impact
- Resistant to alkalis
- Has deep penetrating properties due to prolonged exposure time
- Easy application
- Organic solvents free
- Can be toned in pastel colors using universal tinting colorants DECOTONER

## APPLICATION TECHNOLOGY

The surface must be cleaned of dirt, dust and completely dry. Additional treatment using primers is not recommended.

Apply using a brush, roller, paintbrush or sponge glove in accordance with the desired effect.

To achieve the «light patina» effect you should add universal dyes or use computer tinting system. Product can be easily applied to walls and ceilings, it does not drip and does not flow due to its creamy consistency.

Wash tools with water immediately after use.

## SPECIFICATIONS

**Consumption:** 10-12 m<sup>2</sup>, depending on the texture and the application method.

**Packing:** 1 l, 5 l

**Storage:** 18 month at t° from 5°C to 30°C

**Class:** special silane polymers

**Structure:** highly viscous cream

**Gloss level:** matt

**Appearance:** milky white liquid

**Color after drying:** transparent

**Pigment:** none

**Specific gravity:** about 0,84 g/cm<sup>3</sup>



# SPECIAL WAX

## metallic wax

Special metallized wax for treating decorative coatings indoors. It is a mixture of special synthetic waxes in an aqueous dispersion of acrylic polymer with the addition of pearlescent and metallic pigments

### FEATURES

- Water-repellent properties
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Translucent
- Easy to restore
- Can be polished

### APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Mix thoroughly before application. Addition of universal dyes is allowed. Use a brush or a roller to apply the wax on the base coat, then use a paint glove or a sponge to rub the surface until the desired effect is achieved. It is recommended to treat the surface with a plastic spatula to emphasize the texture. Dilute SPECIAL WAX with DECOR WAX to reduce the metallic effect. Clean tools with water after use.

### SPECIFICATIONS

**Consumption:** 8-10 m<sup>2</sup>/l

**Packing:** 1 l

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Class:** wax emulsions

**Structure:** smooth

**Gloss grade:** silky-glossy

**Pigment:** pearly, metallized

**Specific gravity:** 1,1 kg/l

**Drying time:** 4-6 hours, full stabilization after 24 days.

**Recommended operating t°:** + 10°C ... + 25°C

**Operating time:** 10-15 min.

**Dilution:** with water up to 10%

**Available colors:** GOLD, SILVER, CUPRUM, BRONZE, PEARL



# AZURE

## chameleon lacquer

Special metallic varnish for decorative coatings suitable for interior works. It is a mixture of special synthetic waxes in an aqueous dispersion of acrylic polymer with the addition of pearlescent and metallic pigments.

### FEATURES

- Water-repellent
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Transparent
- Color shades change depending on the angle of view
- Detergent-proof
- Easy to restore

### APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. The varnish should be mixed thoroughly before application. Addition of universal dyes is allowed. Apply using a brush or a roller to the base coat. It is recommended to treat the surface with a plastic spatula to emphasize the texture. Dilute AZURE with VARNISH PROTECT SATIN to reduce the metallic effect. Clean tools after use with water.

### SPECIFICATIONS

**Consumption:** 8-10 m<sup>2</sup>/l

**Packing:** 1 l

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Class:** varnish emulsion

**Structure:** smooth

**Gloss grade:** silky-glossy

**Pigment:** pearly, metallized

**Specific gravity:** 1,0 kg/l

**Drying time:** 4-6 hours, full stabilization after 24 days.

**Recommended operating t°:** +10°C...+25°C

**Operating time:** 10-15 min.

**Dilution:** with water up to 30%

**Available colors:** PINK, GOLD, BLUE, GREEN, VIOLET



# METALPAINT

## metallic paint

METALPAINT is a universal metallized water-soluble paint. Used for indoor and outdoor work as a high-protective and decorative varnish paint. It is a high-quality aqueous dispersion of acrylic polymers and high-quality metallized pigments with the addition of enriching substances. Can be applied to the surfaces made of metal, gypsum, stone, wood, concrete, polystyrene as well as on plastered surfaces. Available in Royal Gold, Icy White and Aluminum colours.

### FEATURES

- Organic solvents free
- Environmentally friendly
- High adhesion
- Excellent coverage
- UV-resistance and weather-resistance
- Lasting decorative effect

### APPLICATION TECHNOLOGY

The surface must be cleaned of dirt, dust, dried, degreased and primed. Metal surfaces should be treated with a primer for metal. Mix thoroughly before using METALPAINT. Apply using a roller or a brush. Clean tools with water after use.

### SPECIFICATIONS

**Consumption:** 6-8 m<sup>2</sup>/l

**Packing:** 250 ml

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Structure:** smooth

**Gloss grade:** glossy

**Pigment:** golden / white metallic / gray metallic

**Specific gravity:** 1,1 kg/l

**Drying time:** 4-5 hours to grade 3

**Recommended operating t°:** +10°C ... +25°C

**Dilution:** with water up to 10%



# VARNISH DECOR

## GOLD / SILVER

decorative varnish

VARNISH DECOR is used to create decorative effect on facades as well as indoor surfaces made of wood, brick, cement-lime and gypsum. Especially recommended as a topcoat for decorative plasters and paints with excellent protective feature. It is a mixture of special high-quality aqueous dispersions, acrylic resins with the addition of metallized pigments.

### FEATURES

- Pearlescent effect
- Organic solvents free
- Environmentally friendly
- Creates an elastic, high-durable and waterproof coating
- High adhesion
- Anti-scratch resistant
- UV-resistance, detergent-resistant and weather-resistance

### APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Varnish should be thoroughly mixed before use. Apply using a brush, a roller or an airbrush in one or two layers. Dilution with water up to 20% is allowed for your convenience. Dilution with VARNISH PROTECT SATIN or D-105 Elf™ facade varnish is allowed to reduce the pearlescent effect if necessary. Clean tools with water after use.

### SPECIFICATIONS

- Consumption:** 10-12 m<sup>2</sup>/l
- Packaging:** 1 l, 3 l
- Storage:** in a sealed container at a temperature from +5°C to +30°C.
- Shelf life:** 18 months from the date of manufacture.
- Class:** varnish emulsion
- Structure:** smooth
- Gloss grade:** silky-glossy
- Pigment:** golden / silver
- Specific gravity:** 1.05 kg/l
- Drying time:** 4-5 hours to grade 3
- Recommended operating t°:** +10°C...+25°C
- Dilution:** with water up to 20%



# VARNISH PROTECT

protective varnish

VARNISH PROTECT is used to protect the surfaces of thick-layer decorative plasters such as Itaka, Canyon, Riviera, Country, Grotto, Travertino Style, Africa, etc. Varnish protects the surface from dirt and makes it detergent resistant. It is a mixture of special high-quality aqueous dispersions of acrylic resins with the addition of ennobling substances. Suitable for indoor and outdoor work

## FEATURES

- Transparent
- Can be tinted with universal dyes
- Organic solvents free
- Environmentally friendly
- Creates an elastic, high-durable and waterproof coating
- High adhesion
- UV-resistant, detergent-resistant and weather-resistant

## APPLICATION TECHNOLOGY

Apply to a dry decorative plaster. Stir the varnish thoroughly before use. Apply using a brush, a roller or an airbrush in 2-3 layers. Clean tools with water after use.

## SPECIFICATIONS

**Consumption:** 10-15 m<sup>2</sup>/l

**Packaging:** 1 l, 5 l, 10 l

**Storage:** in a sealed container at a temperature from +5°C to +30°C.

**Shelf life:** 18 months from the date of manufacture.

**Class:** varnish emulsion

**Structure:** smooth

**Gloss grade:** MATT / SATIN

**Pigment:** none

**Specific gravity:** 1,0 kg/l

**Drying time:** 3-4 hours to grade 3

**Recommended operating t°:** +10°C ... + 25°C

**Dilution:** with water up to 10%



## GRANULES

Natural colored marble granules for adding to decorative coatings. Especially recommended for use with lime-based plasters.

**Colors:** TERRACOTTA, GRAPHITE, GREEN  
**Consumption:** 0,5-1,5% by weight of product  
**Packing:** 100 g  
**Shelf-life:** perpetual



## POWDER

Metallized powder for adding to varnishes, waxes, azure and other decorative materials.

**Colors:** GOLD, SILVER, WHITE GOLD, ROYAL GOLD  
**Consumption:** 0,5-5,0% by weight of product  
**Packing:** 50 g  
**Shelf-life:** perpetual



## STARS

Metallized glitter for adding to varnishes, waxes, azure and other decorative materials.

**Colors:** GOLD, SILVER, LIGHT BRONZE  
**Consumption:** 0,5-5,0% by weight of product  
**Packing:** 100 g  
**Shelf-life:** perpetual



## DECOR FLAKES

Natural mica for adding to decorative plasters, waxes, azure and other materials.

**Colours:** GOLD, SILVER, BRONZE, BLACK  
**Consumption:** 1-10% by weight of product  
**Packing:** 50 g  
**Shelf-life:** perpetual



Budpragres 2014 @ Minsk, Belarus



InterBudExpo 2012 @ Kyiv, Ukraine



InterBudExpo 2013 @ Kyiv, Ukraine



Elf Decor Store, MegaDOM Mall @ Odessa, Ukraine



Design and Architecture Exhibition @ Tel-Aviv, Israel



Elf Decor Store @ Kyiv, Ukraine



Elf Decor Store @ Odessa, Ukraine



Caucasus Build 2011 @ Tbilisi, Georgia



Elf Decor Store @ Odessa, Ukraine



YAPI - TurkeyBuild 2017 @ Istanbul



Elf Decor Store @ Nikolaev, Ukraine



Elf Decor Store @ Odessa, Ukraine



Elf Decor Store, MegaDOM Mall @ Odessa, Ukraine



Coneco 2017 @ Bratislava, Slovakia

## ATTENTION!

The manufacturer is not responsible for the final result of the work performed on the basis of the information provided in this catalog due to the inability to control the process and the conditions of application.

The manufacturer warns that the tinting of the product made in different batches may differ in shade. We recommend to mix the entire tin product in a container before application to avoid any differences.

For detailed information, technical characteristics and methods of application please contact our specialists as well as visit our website [www.elf-decor.com](http://www.elf-decor.com)

